



**STATE OF MISSISSIPPI
MISSISSIPPI FAIR COMMISSION**

COMMISSIONER ANDY GIPSON
CHAIRMAN

Press Release

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New Outdoors, Conservation, Wildlife and Agriculture Expo Announced for 2020

JACKSON, Miss. — The Mississippi Fair Commission has signed a contract with the Mississippi Wildlife, Fisheries, and Parks Foundation to promote wildlife and agriculture - two multi-billion dollar industries in the state - at a new expo to be launched in 2020. The event will emphasize conservation, agriculture, hunting, fishing and youth involvement in the outdoors.

The Mississippi Wildlife, Fisheries, and Parks Foundation will host a new wildlife and agriculture event at the Mississippi State Fairgrounds on July 31 – August 2, 2020. The event will include a variety of vendors; an exhibition of agriculture, livestock and forestry equipment; educational seminars; property management demonstrations; youth activities and much more.

“Mississippi farmers are our best conservationists. This marks a historic partnership between Mississippi’s agriculture and wildlife communities. I am pleased that the Mississippi State Fairgrounds will be the site of a new wildlife and outdoor event that will also feature agriculture and forestry. After all, agriculture is the largest industry in Mississippi. I believe this has the potential to become one of the largest events held on the fairgrounds and perfectly fits the mission of the Fair Commission to promote Mississippi agriculture,” said Commissioner of Agriculture and Commerce Andy Gipson, who also serves as the Chairman of the Mississippi Fair Commission.

The Mississippi Wildlife, Fisheries, and Parks Foundation is a Mississippi-based non-profit that exists to augment the state’s efforts to ensure the conservation and enhancement of the state’s fish and wildlife resources so they survive and thrive for current and future generations. The Foundation is the only outdoor organization that directly supports the Mississippi Department of Wildlife, Fisheries, and Parks, which has the primary responsibility for hunting, fishing, shooting sports and conservation in the state. The Foundation facilitates and supports programs for various wildlife and educational projects around the state.

“We are extremely excited to have the opportunity to work with the agriculture community to provide a new experience for conservationists and outdoor enthusiasts. The Mississippi Wildlife, Fisheries, and Parks Foundation will be working with partners on forthcoming details for the 2020 event,” said Don Brazil, CEO of the Mississippi Wildlife, Fisheries, and Parks Foundation.

Additional details for participants, vendors, and attendees will be made available at <https://foundationmwp.com/> as event details are finalized.

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